

Message Text

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ACTION EB-11

INFO OCT-01 EUR-25 EA-11 ISO-00 AID-20 CEA-02 CIAE-00

COME-00 FRB-02 INR-10 IO-14 NEA-14 NSAE-00 RSC-01

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FM AMEMBASSY ROME

TO SECSTATE WASHDC 4956

INFO AMEMBASSY ANKARA

AMEMBASSY ATHENS

AMEMBASSY BERN

AMEMBASSY BONN

AMEMBASSY BRUSSELS

AMEMBASSY COPENHAGEN

AMEMBASSY DUBLIN

AMEMBASSY THE HAGUE

AMEMBASSY LISBON

AMEMBASSY LONDON

AMEMBASSY LUXEMBOURG

AMEMBASSY MADRID

AMEMBASSY OSLO

AMEMBASSY OTTAWA

AMEMBASSY PARIS

AMEMBASSY REYKJAVIK

AMEMBASSY STOCKHOLM

AMEMBASSY VIENNA

AMEMBASSY TOKYO

USMISSION EC BRUSSELS

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SUBJECT: DIRECT INVESTMENT ISSUES IN THE OECD

REF: A. STATE 89852

B ROME 6254

C. ROME 6628

D. ROME 6841

1. SUMMARY. MINISTRY FOREIGN AFFAIRS (MFA) REP PENSA BRIEFED EMBOFF MAY 20 ON INTER-MINISTERIAL MEETING ON OECD DIRECT INVESTMENT REFORM AT WHICH EMBASSY'S AID-MEMOIRE (REF B) DISCUSSED. PENSA STRESSED INABILITY GOI ASSUME OBLIGATIONS WHICH MIGHT AFFECT ITS REGIONAL POLICIES AND NOTED EC MEMBER GOVERNMENTS ALREADY HAVE CERTAIN EC OBLIGATIONS WHICH MUST BE REFLECTED IN OECD EXERCISE. GOI HAS NO CONSCIOUS POLICY TOWARDS MULTINATIONAL CORPORATION (MNC) INVESTMENT AND IS SATISFIED WITH SCOPE, BUT NOT PACE, OF OECD WORK PROGRAM ON MNCS. GOI BELIEVES APPROACH TAKEN IN OECD TO INTERNATIONAL INVESTMENT REFORM IS TOO LEGALISTIC AND WOULD PREFER GREATER EFFORTS TOWARDS HARMONIZATION AND LESS RIGID CONSULTATIONS SYSTEM. AND NEW OECD COMMITMENT SHOULD SPECIFICALLY COVER DISINVESTMENT AS WELL AS INVESTMENT. GOI SEES NO RPT NO CHANCE OF LDCE ACCPETING ANY PRINCIPLES DRAWN UP BY OECD BUT BELIEVES COMMON OECD POSITION ON JOINT VENTURES WITH LDCE WOULD BE USEFUL. INTER-MINISTERIAL MEETING OCCASIONED WIDESPREAD CRITICISM OF USG FOR FAILURE PROVIDE OECD WITH COMPLETE INFO ON US INVESTMENT POLICIES AND FOR "UNWRITTEN DISCRIMINATION" ENCOUNTERED BY NON-US FIRMS TRYING TO MAKE DIRECT INVESTMENT IN US. END SUMMARY.

2. MFA REP PENSA (DIRECTOR, OECD AFFAIRS) PROVIDED EMBOFF WITH EXTENSIVE BRIEFING ON INTER-MINISTERIAL MEETING ON OECD DIRECT INVESTMENT REFORM EXERCISES ATTENDED BY REPS FROM MINISTERIES FOREIGN AFFAIRS, FOREIGN TRADE, FINANCE, BUDGET, AND TREASURY, BANK OF ITALY, ENI (STATE OIL/PETROCHEMICAL CONGLOMERATE) AND CONFINDUSTRIA (PRIVATE SECTOR ASSOCIATION). INVITED BUT NOT ATTENDING WERE MINISTRY INDUSTRY AND MINISTRY STATE HOLDINGS.

3. PENSA BEGAN BRIEFING BY EMPHASIZING INABILITY GOI ASSUME INTERNATIONAL OBLIGATIONS (WHETHER IN OECD OR ELSEWHERE) WHICH MIGHT IMPINGE UPON ITALIAN EFFORTS PROMOTE ECONOMIC DEVELOPMENT OF SOUTH ITALY, SICILY AND SARDINIA. HE NOTED OTHER LIMITED OFFICIAL USE

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OECD MEMBERS WILL HAVE SIMILAR PROBLEMS IN VIEW OF THEIR REGIONAL POLICIES. PENSA THEN OBSERVED THAT INVESTMENT POLICY IS WITHIN PURVIEW OF EC AND THAT ITALY AND OTHER EC MEMBERS ALREADY HAVE EC OBLIGATIONS WHICH WILL CONDITION THEIR ATTITUDE TOWARD INTERNATIONAL INVESTMENT REFORM.

4. PENSA STATED GOI HAS MIXED FEELINGS TOWARDS MNCS. WHILE PROBABLY A NET IMPORTER OF CAPITAL, AND CERTAINLY OF TECHNOLOGY, WITHIN MNC

CONTEXT, ITALY ALSO HAS ITS OWN MNCS--FIAT, ENI, MONTEDISON--WITH WIDESPREAD OVERSEAS OPERATIONS. DESIRE TO CONTROL MCN OPERATIONS IN ITALY MUST BE BALANCED BY NEED PROTECT ITALIAN MNC INTERESTS ABROAD. RESULT IS THAT GOI "HAS NO CONSCIOUS MNC INVESTMENT POLICY," ACCORDING PENZA. GOI SATISFIED WITH SCOPE, BUT NOT PACE, OF OECD WORK PROGRAM ON MNCS.

5. PENSA SAID SEVERAL SECTORS--E.G., TRANSPORTATION, TELECOMMUNICATIONS, ELECTRICITY AND INSURANCE--ARE "CLOSED" TO FOREIGN INVESTMENT OR FOREIGN CONTROL IN ITALY AND WILL REMAIN "CLOSED" IN FUTURE.

6. PNESA INDICATED THERE IS WIDESPREAD CRITICISM OF USG WITHIN MINISTRIES AND PRIVATE SECTOR FOR ALLEGED FAILURE PROVIDE COMPLETE INFO TO OECD ON US INVESTMENT POLICIES. INTER-MINISTERIAL MEETING ALSO OCCASIONED NUMEROUS REFERENCES FROM BOTH GOI AND PRIVATE SECTOR REPS ABOUT "UNWRITTEN DISCRIMINATION" ENCOUNTERED WHEN FOREIGN FIRMS TRY TO MAKE DIRECT INVESTMENT IN US, WHICH PRACTICE IS CONTRARY TO FREQUENT USG ASSURANCES THAT THERE IS NO DISCRIMINATION

IN US INVESTMENT LAWS/POLICIES. (PENSA DID NOT CITE SPECIFIC EXAMPLES, BUT EMBASSY BELIEVES THIS ATTITUDE STEMS FROM US REGULATORY BODIES AND COURT CASES IN WHICH DECISION WAS ADVERSE TO FOREIGN INVESTOR.)

7. ACCORDING PENSA, GOI GENERALLY SATISFIED WITH APPROACH TAKEN AND WORK DONE BY OECD IN AREA OF INTERNATIONAL INVESTMENT REFORM, BUT BELIEVES PRESENT OECD SYSTEM IS TOO LEGALISTIC. INSTEAD OF SEEKING RIGID COMPLIANCE UNDER STRICT RULES GOI PREFERS COMPARATIVE, HARMONIZATION APPROACH. GOI DOES NOT RPT NOT FAVOR RIGID CONSULTATIONS REQUIREMENTS, AS THIS LEADS TO CONFRONTATION RATHER THAN PROBLEM SOLVING. BOTH BANK OF ITALY AND TREASURY FAVOR SPECIFICALLY COVERING DISINVESTMENT AS WELL AS INVESTMENT IN ANY OECD SYSTEM.

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8. PENSA BELABORED POINT THAT APRIL UNGA SPECIAL SESSION SHOWED HOW "IMPOSSIBLE" IT IS TO DEAL WITH LDCS ON INVESTMENT ISSUES. MOST THAT CAN BE HOPED FOR IS COMMON POSITION AMONG OECD MEMBERS BUT THERE IS NO RPT NO REASON BELIEVE LDCS WOULD ACCEPT PRINCIPLES DEVELOPED WITHIN OECD. HE NOTED LDCS HAVE NECESSARY VOTES TO PUSH THROUGH UN "CHARTER OF ECONOMIC RIGHTS AND DUTIES" AS ADVOCATED INTER ALIA BY MEXICO. GOI WOULD LIKE TO SEE STUDY (IN OECD OR ELSEWHERE) OF SYSTEM OF JOINT VENTURES WITH LDCS.

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